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## **40<sup>th</sup> Annual Lakewood Home Festival Auction Party Theme Unveiled: *Lights, Camera, Lakewood - Red Carpet at the Belo Mansion***

**DALLAS - July 4, 2016** – Hooray for Hollywood! Lakewood transformed into the Hollywood Hills today. The theme of the auction party that will kick off this year's 40<sup>th</sup> Annual Lakewood Home Festival was unveiled at today's Lakewood Fourth of July parade with a movie-themed float sponsored by [Comerica Bank®](#). The entourage rolled down the parade route as Lakewood Early Childhood PTA (LECPTA) members danced to iconic movie soundtracks and their children delighted crowds by throwing Red Velvet Rope Twizzlers and Pop Rocks and handing out fans.

This year's "Lights, Camera, Lakewood" auction party sponsored by [Dave Perry-Miller Real Estate](#) will open its doors on Friday, Nov. 11, at 7:30 p.m. at the Belo Mansion & Pavilion, 2101 Ross Ave., in the Dallas Arts District. The auction party sells out every year, so guests should buy tickets early. Doors will close at 12:30 a.m.

This must-attend party of the year will feature a live auction and silent auction. There will also be a casino lounge. Limited access to a separate exclusive Press Pass VIP lounge will be offered from 7:30 p.m. until 10 p.m. with separate check-in and check-out, swag bags, passed hors d'oeuvres, premium liquor, casino chips and additional perks.

Guests can dress to the nines as their favorite movie star, movie character or in the latest fashionable formals and enter the "Star Struck" costume contest featuring incredible prizes. Dallas area favorite entertainment band Limelight will get the crowd on their feet with chart toppers and classic hits.

Guests can top the night off with movie snacks and [Snowbaby](#) creamy shaved ice. Partygoers can create their own memories through souvenir photos of guests arriving on the red carpet.

“Let’s go to the movies! Let’s go BE the stars! We want everybody to party like the celebrities do,” said LECPTA Party Co-Chair Courtney Bock Mathews. “Guests should wear either costumes from their favorite movie, dress like a favorite Hollywood celebrity or come in gala attire for a Hollywood movie premiere.”

The Lakewood Home Festival, which supports local neighborhood schools, kicks off Friday, Nov. 11 with the “Lights, Camera, Lakewood” auction party, followed by the annual home tour on Saturday, Nov. 12 from 11 a.m. – 5 p.m., and Sunday, Nov. 13 from 11 a.m. – 5 p.m. The candlelight tour sponsored by [Dave Perry-Miller Real Estate](#) will take place on Saturday evening from 7 p.m. – 9 p.m. Tickets will be available at select locations and [www.lakewoodhomefestival.com](http://www.lakewoodhomefestival.com).

Party tickets will be \$125 in advance and \$175 at the door, pending availability. The party ticket includes an “all-weekend pass” with access to the home tour and candlelight tour. A limited number of Press Pass VIP lounge party tickets will be \$200 in advance and \$250 at the door. The annual auction party sells out every year and generates a significant portion of funds raised, in part through ticket sales, and also via silent and live auctions. Local businesses donate generous offerings to fit every budget.

Additional funds are provided by Lakewood Home Festival underwriters, including [Advocate Magazine](#) and [Comerica Bank®](#), and an array of sponsors including [Dave Perry-Miller Real Estate](#), the auction party title sponsor and candlelight sponsor; plus home-tour ticket sales. Home tour tickets range in price from \$15 to \$30.

Hosted by the LECPTA, the Lakewood Home Festival is a community-wide event that raises funds for Lakewood Elementary School, J.L. Long Middle School and Woodrow Wilson High School. The funds directly benefit students through the purchase of school materials, computers and enrichment programs. Attended by thousands of patrons annually, the Lakewood Home Festival has raised millions of dollars for local schools since 1976. Last year’s festival, alone, raised over \$187,000 for the three schools, setting a new record.

Whether or not they attend the auction party, visitors to the Lakewood Home Festival can tour a diverse selection of inspiring Lakewood homes throughout the weekend. Visit [www.lakewoodhomefestival.com](http://www.lakewoodhomefestival.com) for more information.

#### **About Lakewood Early Childhood PTA**

Founded in 1952, the LECPTA is an organization for parents with children from birth to elementary age, as well as expectant parents, living in Dallas communities east of I-75, south of Lovers Lane, west of Grand Avenue, and north of I-30. Its mission is to enrich the lives of neighborhood children by developing relationships among families and supporting local schools. In addition to fundraising, LECPTA holds several social events throughout the year for members and their families. For more information, please visit [www.lecpta.org](http://www.lecpta.org) or follow our news and photos using #lakewoodhomefestival2016 on Facebook at [www.facebook.com/lakewoodhomefestival](https://www.facebook.com/lakewoodhomefestival), [www.facebook.com/lecpta](https://www.facebook.com/lecpta) and on Instagram at [LakewoodHomeFestival](#) and [LECPTA](#).

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